

EXPERIENCE

Editor-In-Chief | Jerk Magazine

May 2024 - May 2025

- Oversaw all aspects of publication and fostered collaboration across teams, including Print, Digital, Photo, Video, Social Media, Design, and Illustration
- Supervised recruitment and training, encouraging a culture of creativity, collaboration, diversity, and journalistic excellence
- Conducted weekly meetings for the Executive and Print teams, providing updates on editorial deadlines and listening to members' concerns
- Guided team of twelve print editors through resolving issues with staff writers, delegating tasks, and finding solutions to reporting problems
- Revised and enforced editorial standards and stylization to maintain consistency and quality across all content
- Led editorial production of four print issues, overseeing a cross-functional team of writers, designers, and multimedia creators
- Managed the editorial budget, ensuring the effective allocation of resources

News Lead Producer | The NewsHouse

August 2024 - May 2025

- Produced and designed packages on WordPress for all news section content, including both On Campus and Off Campus news
- Guided editorial direction and content strategy by selecting and prioritizing news stories based on relevance, audience interest, and newsworthiness
- Provided feedback and guidance to reporters on story ideas, angles, and the reporting process
- Oversaw responses to breaking news events by coordinating coverage and applying quick editorial judgment to ensure timely and accurate reporting
- Edited story structure and copyedited for grammar, style, and accuracy

Editorial Projects Intern | Wirecutter, The New York Times

August 2023 - December 2023

- Assisted in the production of editorial projects, including relocation of editorial records to Airtable bases and revision of freelance invoices
- Applied editorial judgment to fast-paced events like Cyber Week and Prime Big Deals Day to direct colleagues in the process of live content creation
- Collaborated with colleagues across teams to generate solutions to operation concerns, including developing an Airtable/Slack automation indicating promotion status updates for the social media team
- Coordinated editorial initiatives involving event planning, post-event team retrospectives, and reviews of processes in need of improvement
- Provided administrative support by preparing presentations, managing crossteam communications, and delegating tasks to staff members

Editor and Producer | On The Bandwagon Podcast

January 2025 - May 2025

- Reported and scripted a full podcast episode, combining original reporting with narrative storytelling
- Acted as lead editor for all episode content, ensuring clarity and consistency
- Led a multimedia team to create supporting digital content, including social graphics, an interactive timeline, a video, and a companion article

CONTACT

karliperezd@gmail.com (469) 740-4475 linkedin.com/in/karlaperezd karlaperezd.com

SKILLS

Language:

- AP Style Writing
- Copy editing & writing
- Spanish (Bilingual Proficiency)

Technical:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Airtable
- Google Workspace
- GenAl
- HTML & CSS
- Microsoft PowerPoint
- Microsoft Word
- WordPress
- Slack
- SEO

Social Media:

- Instagram
- CapCut
- Canva
- TikTok
- X

EDUCATION

Syracuse University

S.I. Newhouse School of Public Communications Class of 2025

- Bachelor of Science: Magazine, News, and Digital Journalism
- Minors in Political Science and Art History
- GPA: 3.97
- Newhouse Leadership Scholars
- Orange Success Scholarship
- Henry J. Leader Memorial Prize in Editing (April 2025)
- Bob Heisler Award for Excellence in News Writing and Editing (April 2024)